



**FIA GT3 European
Championship**

2012 FIA GT3 European Championship

INTRODUCTION

In just six seasons, GT3 has established an all-time record for a single category, with 17 brands having homologated a total of 20 different models.

Many series, in particular on the European market, have created increasing competition to the original FIA GT3 European Championship.

To bring the FIA GT3 European Championship to a new and higher level SRO and the FIA have proposed a set of measures to rejuvenate the FIA GT3 European Championship, allowing it to regain its own specific nature and to become more professional.

In this way, the FIA GT3 European Championship will emerge stronger, better and more ambitious for 2012.

Stéphane RATEL, CEO of SRO Motorsports Group



ELIGIBLE CARS



ALPINA BMW B6



MANUFACTURER



ASTON MARTIN GT3 VANTAGE



ASTON MARTIN

MANUFACTURER



AUDI R8 LMS



MANUFACTURER



BMW Z4



MANUFACTURER



ELIGIBLE CARS



CORVETTE Z06



INDEPENDENT
TUNER

CALLAWAY



FERRARI 458



MANUFACTURER



FORD GT



APPROVED
TUNER



LAMBORGHINI 560



APPROVED
TUNER

REITER



ELIGIBLE CARS



McLAREN MP4-12C



MANUFACTURER



MERCEDES AMG SLS



Mercedes-Benz

MANUFACTURER



NISSAN GT-R

NISSAN

MANUFACTURER



PORSCHE 997 GT3 RS



PORSCHE

MANUFACTURER



CALENDAR



NOGARO

6th – 8th April



ZOLDER

20th – 22nd April



NAVARRA

25th – 27th May



ALGARVE

6th – 8th July



MOSCOW *

14th – 16th September



ZANDVOORT

5th – 7th October



* Subject to the ASN's confirmation and the FIA homologation of the circuit

2012 FIA GT3 EUROPEAN CHAMPIONSHIP PRESENTATION

MEDIA

**FIA GT3 European
Championship**



GROWING MEDIA EXPOSURE : TV REACH

SRO International GT Championships – TV reach in millions

Region	Territory	Broadcaster 2011	Reach Millions	FIA GT3 Europe	Live	Highlights
EUROPE	Germany	SPORT 1+	1	GT3	Live	Yes
	Italy	SPORT ITALIA	7.3	Highlights	Live	Yes
	UK	BLOOMBERG	16	GT3	Live	Yes
	France	SPORT+	6.5	GT3	Live	Yes
	Belgium	RTBF	2	GT3	-	Yes
	Belgium	EXQI	1.65	GT3	Live	Yes
	Greece	SUPERSPORT / NETMED HELLAS	0.38	GT3	Live	Yes
	Bulgaria	TV+	na	GT3	Live	Yes
	Czech Republic	SPORT5	0.677	GT3	Live	Yes
	Pan-euro	MOTORS TV	23	GT3	Live	-
ASIA/AUSTRALASIA	Malaysia/Brunei	ASTRO / MEASAT	2.93	GT3	Live	Yes
	Australia	FOX / PREMIER MEDIA	1.5	GT3	Live	Yes
AMERICAS	USA and Canada	SPEED / PCG	80	GT3	Live Speed2	Yes
	Latin America	SPEED / PCG	13.3	GT3	-	Yes
MIDDLE EAST/ AFRICA	Saudi Arabia	LINESPORTS	na	GT3	Live	-
PAN REGION	WORLDWIDE	BLOOMBERG	160	GT3	-	Yes

TOTAL REACH

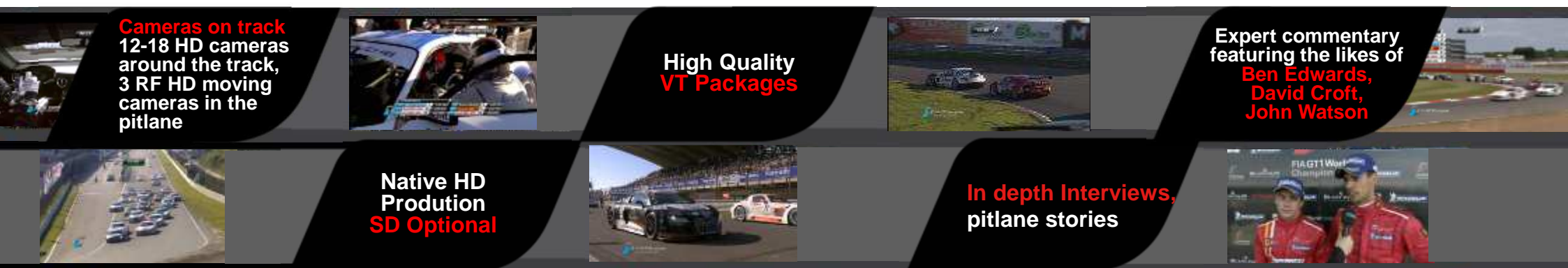
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MILLION HOMES

TV PRODUCTION & FORMAT

TV PRODUCTION



EXAMPLE PROGRAMME FORMAT

- **Qualifying Sessions** > from **09.15** to **10.45** > **90 minutes LIVE** - VT's, Interviews, Top Stories, Reactions...
- **Race 1** > from **14.15** to **15.45** > **90 minutes LIVE**
- **Race 2** > from **15.15** to **16.15** > **90 minutes LIVE**.

First a 30 min post produced Presentation show including Top Stories and Race highlights followed by live interviews on the grid, 60 mins of hard fought race action, podiums celebrations, interviews and analysis.

Plus:


- **Race Highlights** > **52 minutes** per race event (available Sunday evening at 22.00).
- **Season Review** > **52 minutes** at the end of the FIA GT3 European Championship Season

GROWING MEDIA EXPOSURE: ONLINE ACTIVATION


GT3Europe.com	
Total visits	455,606
Unique visitors	253,399
Page views	3,188,483
Hits	24,316,943

(1 January 2011 to November 2011)


More News




18/11/2011: 2010 FIA GT3 European Champion shines in first GT1 World season






16/10/2011: Castellacci and Leo Recondo 2011 Champions as Haase and Ide take Dutch win

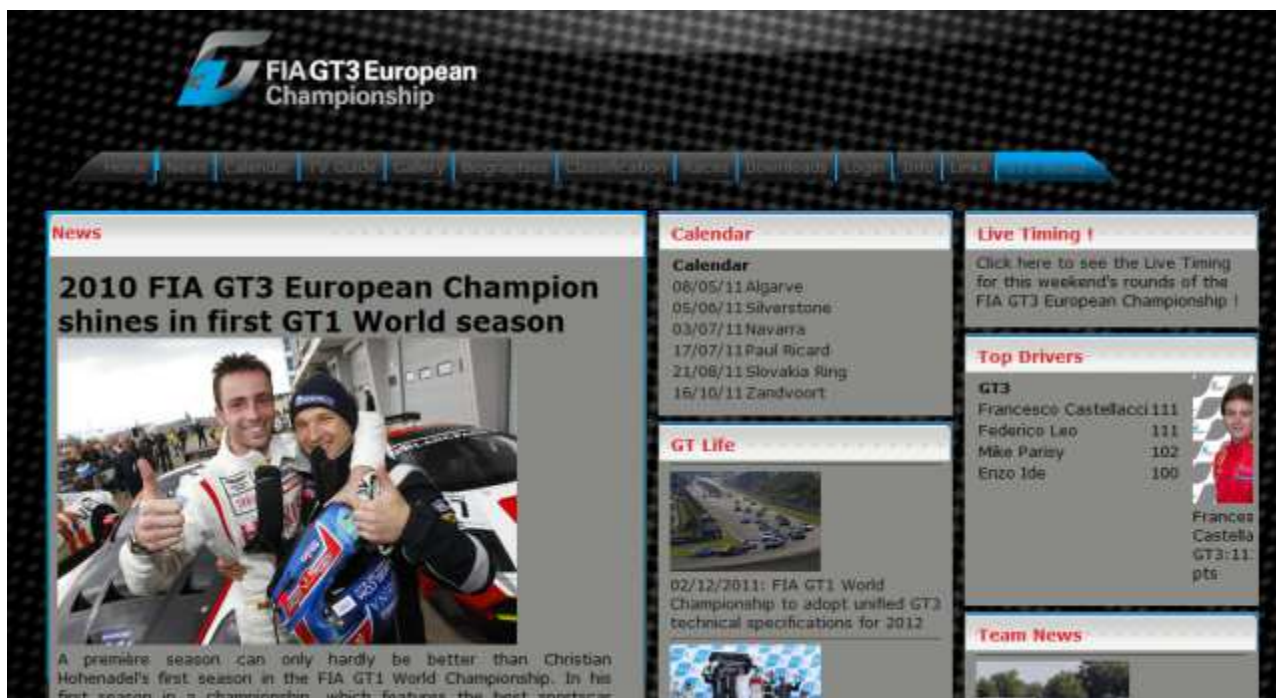


15/10/2011: Home Win for Van Splunteren as Prospeed Porsche takes victory at Zandvoort



15/10/2011: Mercedes and Audi set the pace in final Qualifying session of 2011

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FIA GT3 European Championship

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News

2010 FIA GT3 European Champion shines in first GT1 World season




A premiere season can only hardly be better than Christian Hohenadef's first season in the FIA GT1 World Championship. In his first season in a championship, which features the best sportscar

Calendar


Calendar

- 06/05/11 Algarve
- 05/06/11 Silverstone
- 03/07/11 Navarra
- 17/07/11 Paul Ricard
- 21/08/11 Slovakia Ring
- 16/10/11 Zandvoort

GT Life



02/12/2011: FIA GT1 World Championship to adopt unified GT3 technical specifications for 2012



Live Timing


Click here to see the Live Timing for this weekend's rounds of the FIA GT3 European Championship

Top Drivers

GT3	pts
Francesco Castellacci	111
Federico Leo	111
Mike Parry	102
Enzo Ide	100

Francesco Castellacci
GT3: 111 pts

Team News



GT3 Live.tv

HQ is On Export Facebook Twitter



00:21 53:26 Dailymotion

les vidéos les plus récentes de GT3 Live GT3 Highlights

GROWING MEDIA EXPOSURE: SOCIAL MEDIA

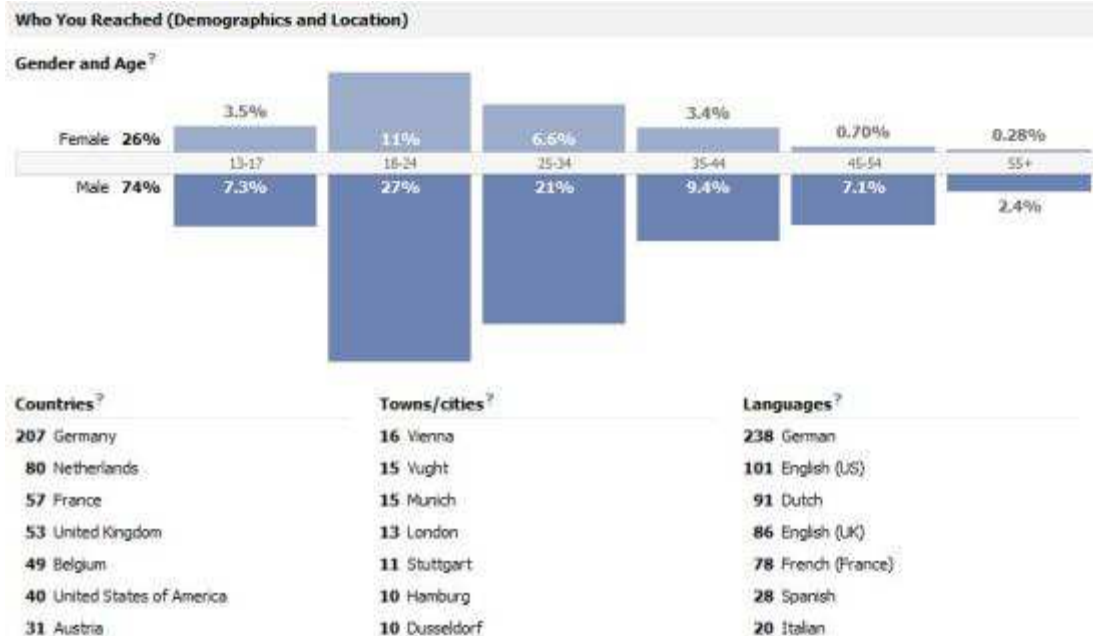


597 monthly active users  **57** since last week

464 people like this  **15** since last week

91 wall posts or comments this week  **6** since last week

168 visits this week  **202** since last week



93 Tweets

11 Following

411 Followers

40 Listed



2012 FIA GT3 EUROPEAN CHAMPIONSHIP PRESENTATION

ACHIEVEMENTS



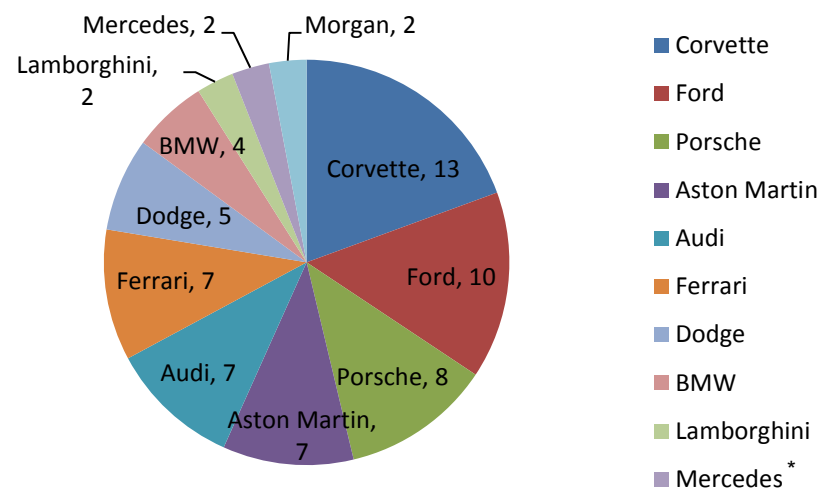
ACHIEVEMENTS

In the six years of its existence, the FIA GT3 European Championship has made a big impact on the world of motorsport.

The interest continues to grow, with new projects and new makes coming up every year. Two new exciting models are under development for 2012, and the enthusiastic tuners of the first years have been joined by customer service departments of the largest manufacturers, some of them creating race cars with GT3 specifications just for the GT3 category.

GT3 regulations have become the standard for almost all of the national and international GT series across the world, with the Australian GT Championship becoming the latest national championship to adopt GT3 rules in 2012. The FIA GT1 World Championship will also adopt GT3 technical regulations from 2012 onwards.

Race Wins by Brand (2006-2011).



GT3 Champions

- Sean Edwards (2006) – Double race winner in Formula One supporting Porsche Supercup with Konrad Motorsport, who went on to become 2008 Porsche Supercup Team Champions.
- James Ruffier (2008) – became the first GT3 Champion to win an FIA GT race overall.
- Christian Hohenadel (2010) – became the first GT3 Champion to win a GT1 World Championship race and finished 3rd overall in the 2011 World Championship.

Since its start the FIA GT3 European Championship attracts some of the leading amateur and semi professional GT drivers. It is a platform where the grid is a mixture between established international GT drivers, real gentleman drivers and young racers who are coming from single-seaters and taking their first steps in sportscar racing. The FIA GT3 European Championship was and is the perfect training ground for drivers of all abilities who want to compete on the international stage in GT racing.

THE FUTURE ...

Not content to rest on several notable achievements of the past years, SRO is constantly striving to improve the appeal of the FIA GT3 European Championship in the coming years and bring it to new success.

Therefore SRO and the FIA will make some changes and amendments to the sporting regulation of the FIA GT3 European Championship:

- As before, up to six cars per brand permitted in full-season entries, with two cars allowed in the first year of homologation. Every team must enter two cars.
- Race-by-race entries are allowed with no brand or car number restrictions, but they will not score points towards Teams title.
- A minimum of 7 races per season, with 6 races on the provisional calendar. The teams and drivers will score points towards the Team and Drivers titles of the FIA GT3 European Championship.
- Driver Categorisation will be applied. Platinum drivers may not compete. Gold drivers may only be paired with Bronze drivers.
- Two free practice sessions of a maximum of 80 minutes on Friday.
- One qualifying session divided into two sessions, Q1 and Q2, on Saturday. All drivers must qualify. The fastest time set in qualifying 1 will set the grid for the Race 1 on Saturday. The fastest time set in qualifying 2 will set the grid for Race 2 on Sunday. Driver 1 will start Race 1; Driver 2 will start Race 2. Driver 1 will be the driver with the lower categorisation, for pairings of different categories, or as chosen by the team for drivers with the same category.
- Each race will be 60 minutes long, with an obligatory pit stop for driver change and all four tyres between the 25th and 35th minutes. A rolling start will be used.
- Points will be awarded to the races in accordance with the scale 25-18-15-12-10-8-6-4-2-1.
- Compensation times will be added to the pit stop time for the first, second and third place from each race. Compensation time will not be accumulated for the next event. 15 seconds for 1st place, 10 seconds for 2nd place and 5 seconds for 3rd place.
- Fees for the 2012 FIA GT3 European Championship will be 4,500 € per car per event or 27,000 for a full season of six rounds.

2012 FIA GT3 EUROPEAN CHAMPIONSHIP PRESENTATION

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